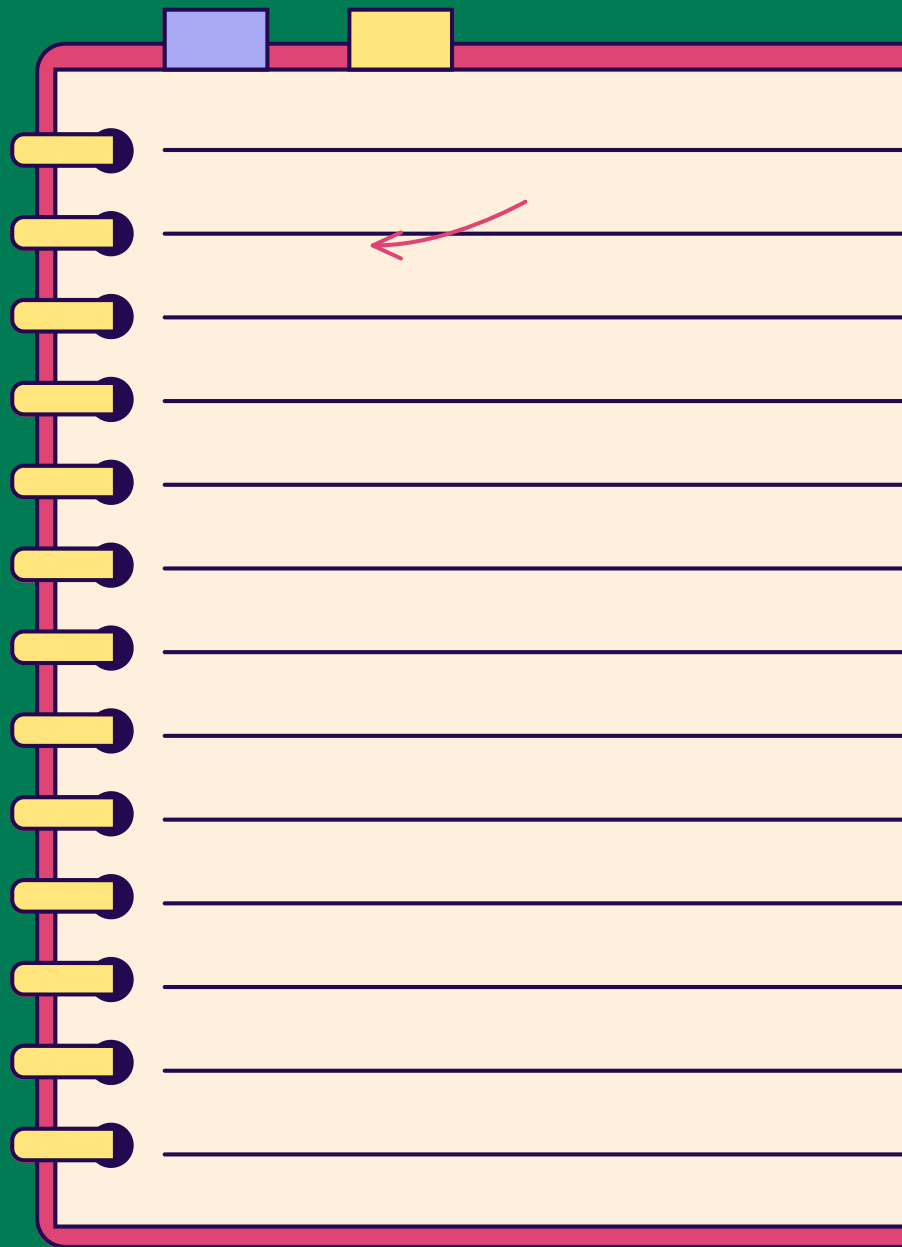


MODULE 10 - ONLINE SHOPPING

# CHAPTER 3

BUY ONLINE



# INTRODUCTION

This chapter introduces you to the basics of safe online shopping. You'll learn how to verify the reliability of sites, select items, and complete checkout. Practical tips for avoiding scams and tracking packages are included to make every purchase a positive and safe experience.

# 1 SHOPPING ONLINE

## BUYING A BACKPACK, STEP BY STEP

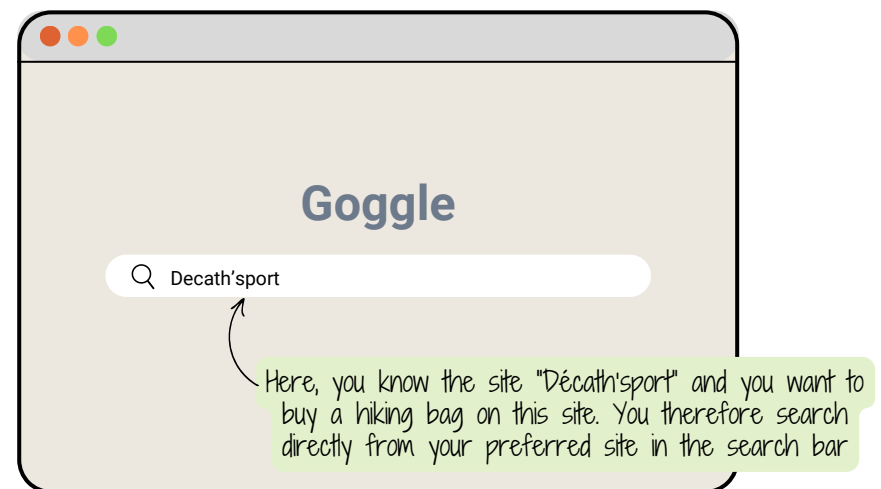
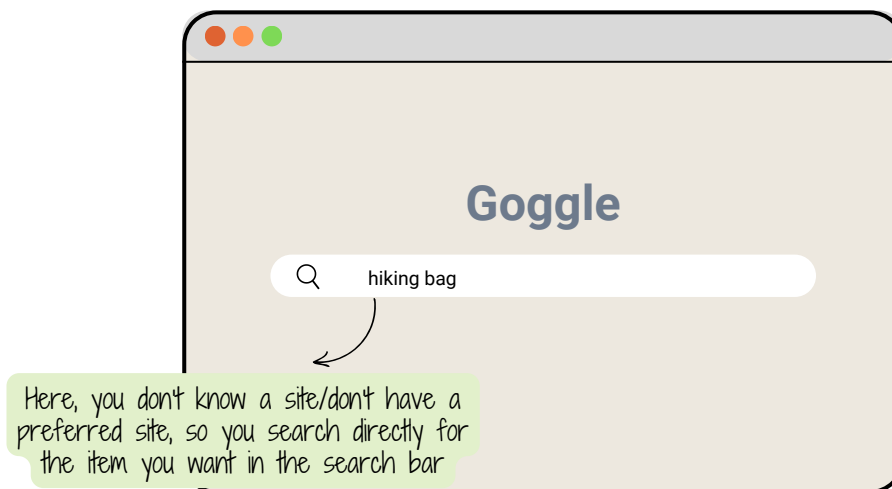
### SITUATION SETTING

Let's say you want to buy a backpack for hiking.

A friend explained to you that there is more choice on the internet. In addition, at the moment it is the sales period, so the prices are quite low. So you decide to make your backpack purchase online.

### STEP ONE: FIND THE SITE

To buy a hiking bag on the internet, you have two search options. Either you do not have a preferred site, in which case you search for hiking bag on a search engine. Or you already know a site that sells a hiking bag, in which case you can directly search for the name of the site in your search engine.



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## BUYING A BACKPACK, STEP BY STEP

### STEP TWO: FIND A SECURE SITE

When shopping online, it's essential to check if a site is secure to protect your personal and banking information. An unsecured site can be a target for hackers, exposing your data to risks like identity theft or fraud. By spotting the signs of a secure site, you can ensure that your information is encrypted and protected, reducing the risks when shopping online.

### RECOGNIZING A SECURE SITE, SOME ADVICE:

#### 1 Check the security of the site, using several signs:

- Secure sites have a padlock to the left of the search bar.
- Secure sites use "https" (the "s" stands for secure). If the URL starts with "http" without the "s", it means the connection is not secure.



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### 2 Search for the site's domain name in a search engine.

- Sites like Trustpilot, Verified Reviews, or Google Reviews allow users to share their experiences with e-commerce sites. These platforms gather reviews from people who have already purchased from a site, which helps you know whether the site is reliable or not.
- If a lot of people report issues like non-deliveries or scams, it could be a sign that the site is fraudulent! By reading these reviews, you can avoid shopping on unsafe sites and choose sites that have good ratings.

### 3 Check the ad

Is it too good to be true? Then it might be. The latest iPhone for 200 euros? A brand new 6-seater sofa for 50 euros? If the bargains seem too good to be true, they are probably a scam.

### 3 Look at the design and logos of the site

Scammers create fraudulent sites but they are not always design experts! Does the site seem fishy to you? The logo is a little different from the one you know? It may be an imitation! Also be careful with the payment platform: it is when you fill in your bank details that scammers manage to empty your accounts. So be careful with the payment platform on which you are about to fill in your details: if it is a little different than usual, back out!



#### MODULE ALERT

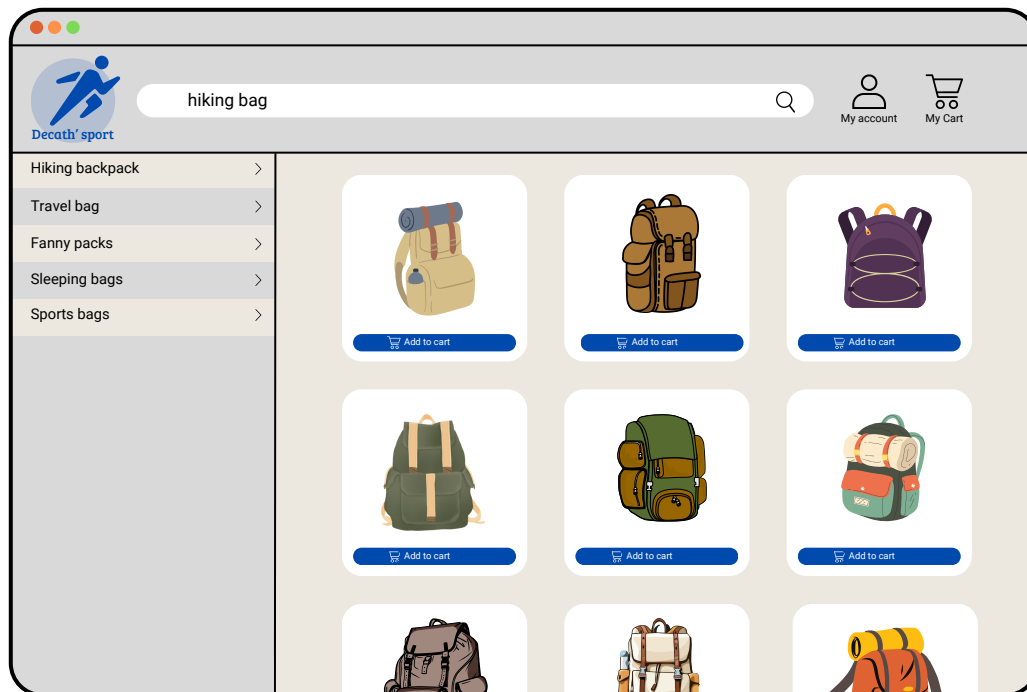
Learn more about online security by following the module dedicated to scams by clicking here!

# 1 SHOPPING ONLINE

## BUYING A BACKPACK, STEP BY STEP

### THIRD STEP: CHOOSE YOUR ITEM AND PUT IT IN YOUR BASKET

To buy your hiking bag, you have decided to use the Décath'sport website, which is a reliable and secure site, with quality items that are not too expensive.



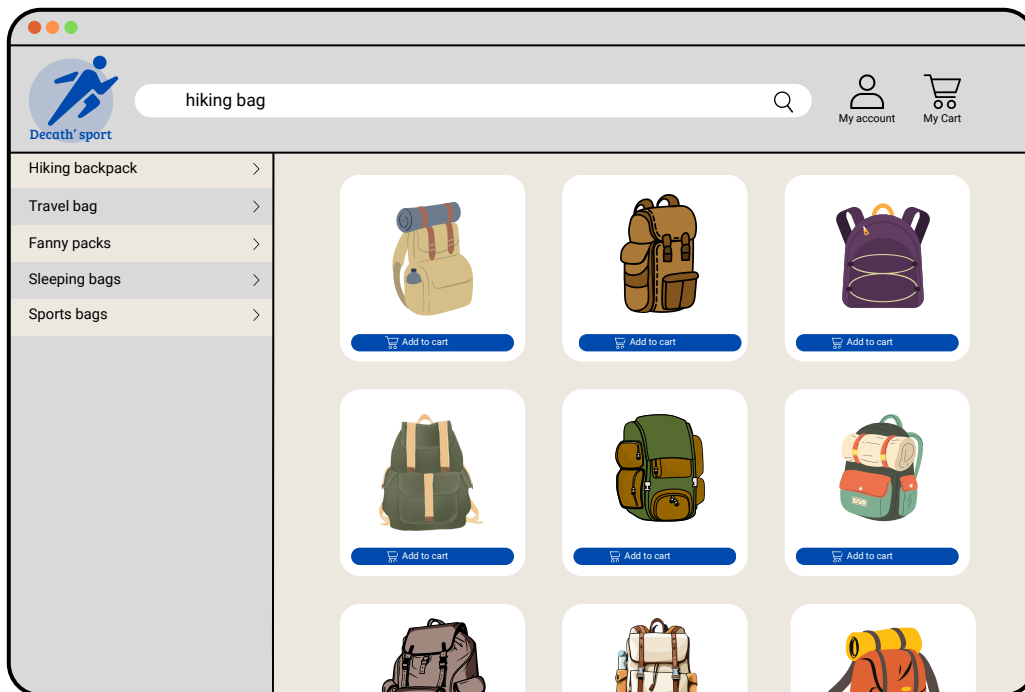
- Now that you are browsing a secure site, you can now choose the hiking bag of your choice.
- Just like when you shop in a physical store, you place your items in a shopping cart before paying for them at the checkout. On the internet, it's exactly the same principle! To buy the item of your choice, simply select it and place it in the cart! You can then proceed to payment.

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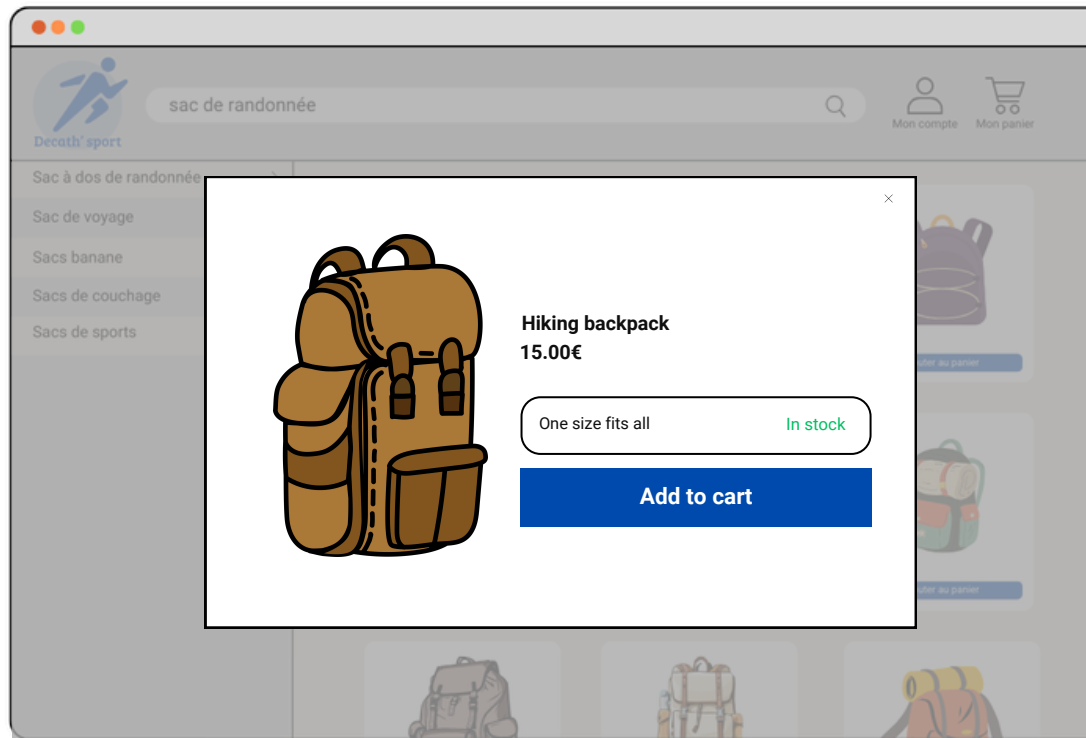
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# 1 SHOPPING ONLINE

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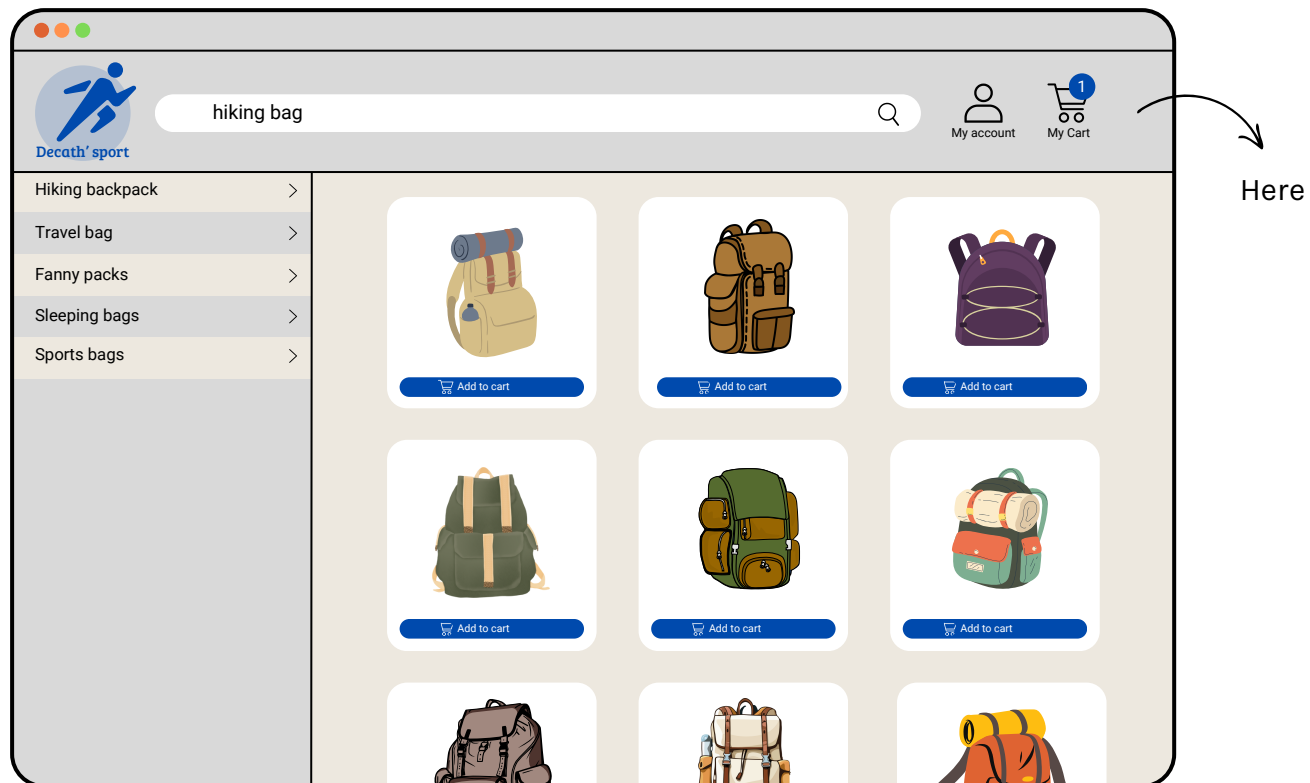
If you like this item, click "Add to Cart"!



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## BUYING A BACKPACK, STEP BY STEP

It's the same principle for most online shopping sites! At any time, you can view the items in your virtual shopping cart. This is usually located at the top right.



# 1 SHOPPING ONLINE

## BUYING A BACKPACK, STEP BY STEP

### STEP FOUR: MAKE PAYMENT

