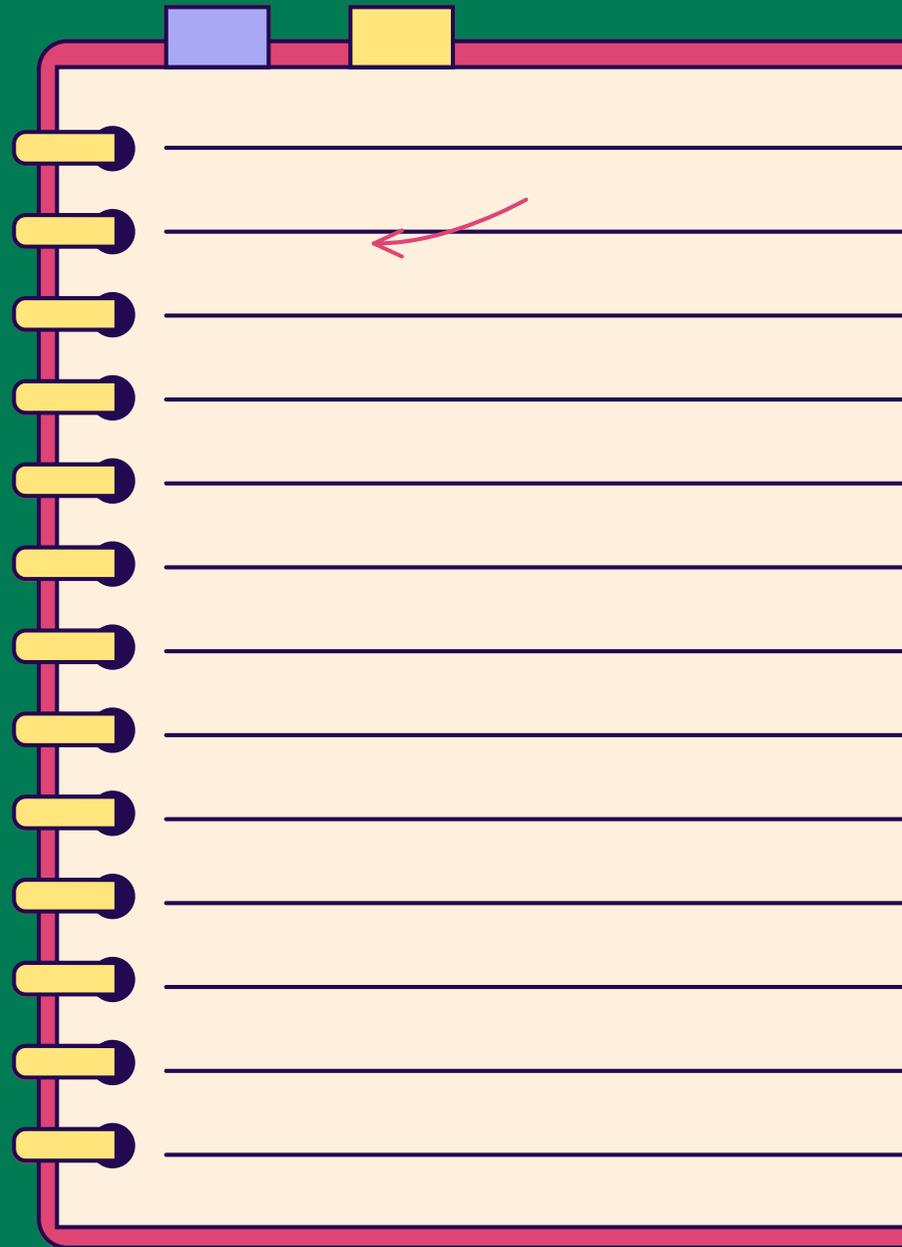


MODULE 11 - CREATING ANIMATION CONTENT

CHAPTER 2

HOW TO CREATE CONTENT YOURSELF WITH
CANVA



INTRODUCTION

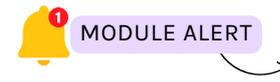
In this chapter, you'll learn how to use Canva to create a variety of designs: greeting cards, posters, photo albums, and more.

This step-by-step guide helps you explore Canva's features for creating custom designs, with helpful tips on layout and customization.

1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

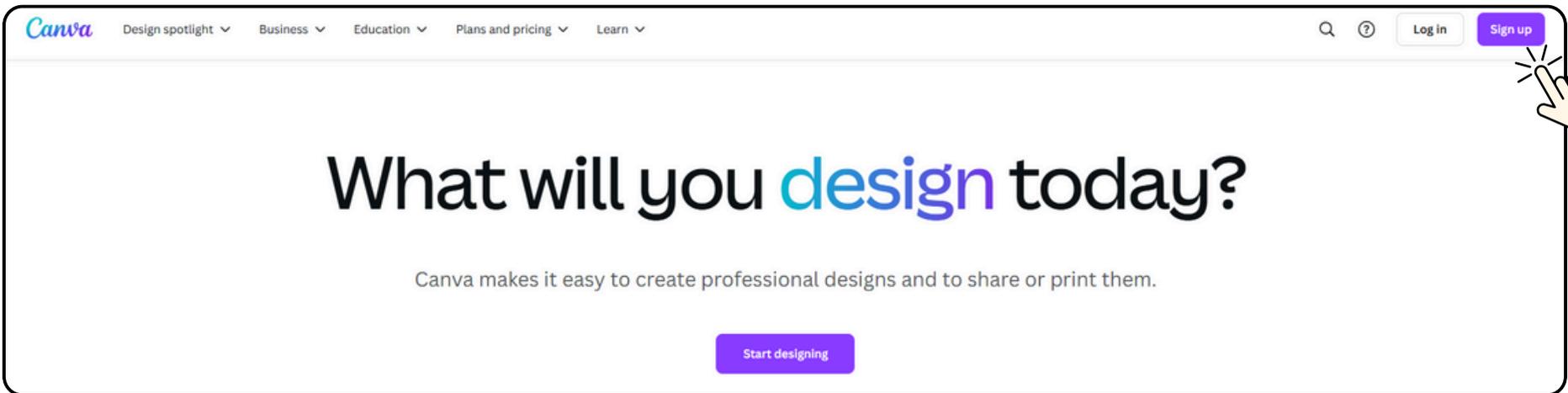
Creating content yourself with Canva is simple and intuitive. Here's a eight-step guide to help you get started:

STEP 1: REGISTRATION AND LOGIN



Find out how to create an account on a website by following this module!

- Registration: Go to Canva (www.canva.com) and register with your email address, Google or Facebook account.
- Connection: If you already have an account, log in with your credentials.

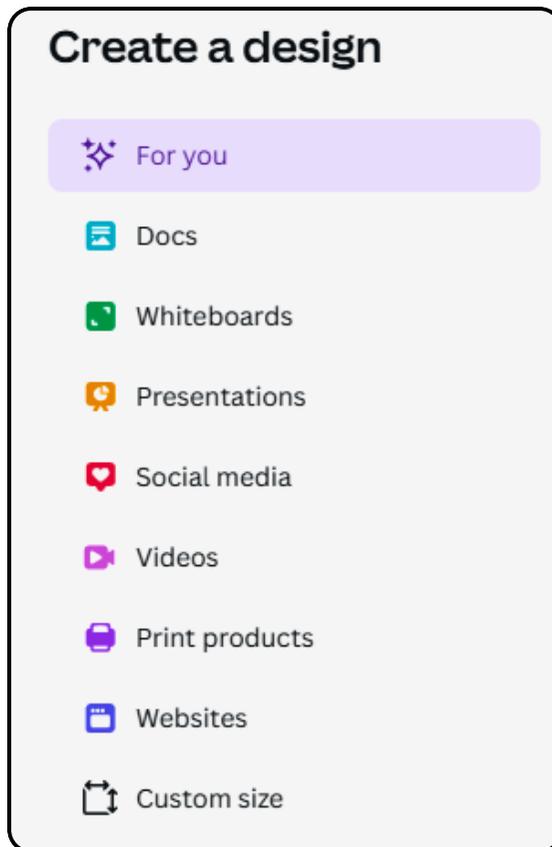


Click on the Canva logo to discover the platform

1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 2: CHOOSE A DESIGN TYPE

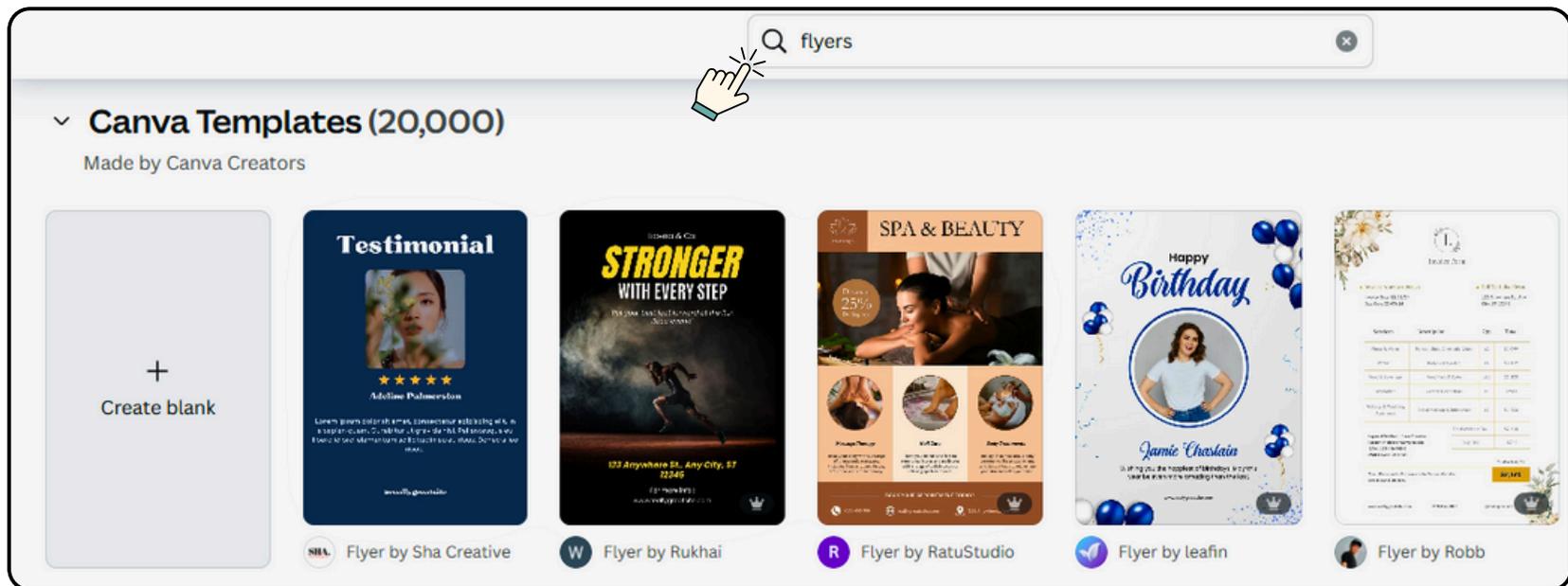
- Select a template: On the Canva homepage, you will see different types of designs like Instagram posts, presentations, posters, etc. Choose the one that suits your need or click “Create a design” to start from scratch.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 3: USE TEMPLATES

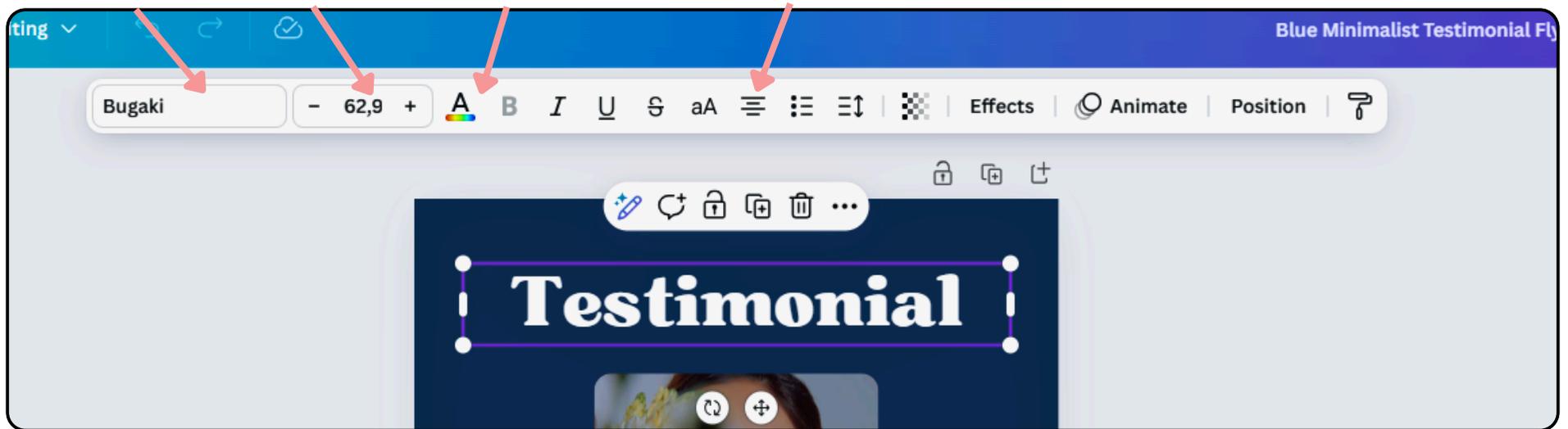
- Search for a template: Use the search bar to find specific templates (e.g., “flyer”, “infographic”, “YouTube banner”).
- Choose a template: Browse the available templates and select one you like. Canva offers both free and paid templates.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 4: CUSTOMIZE THE DESIGN

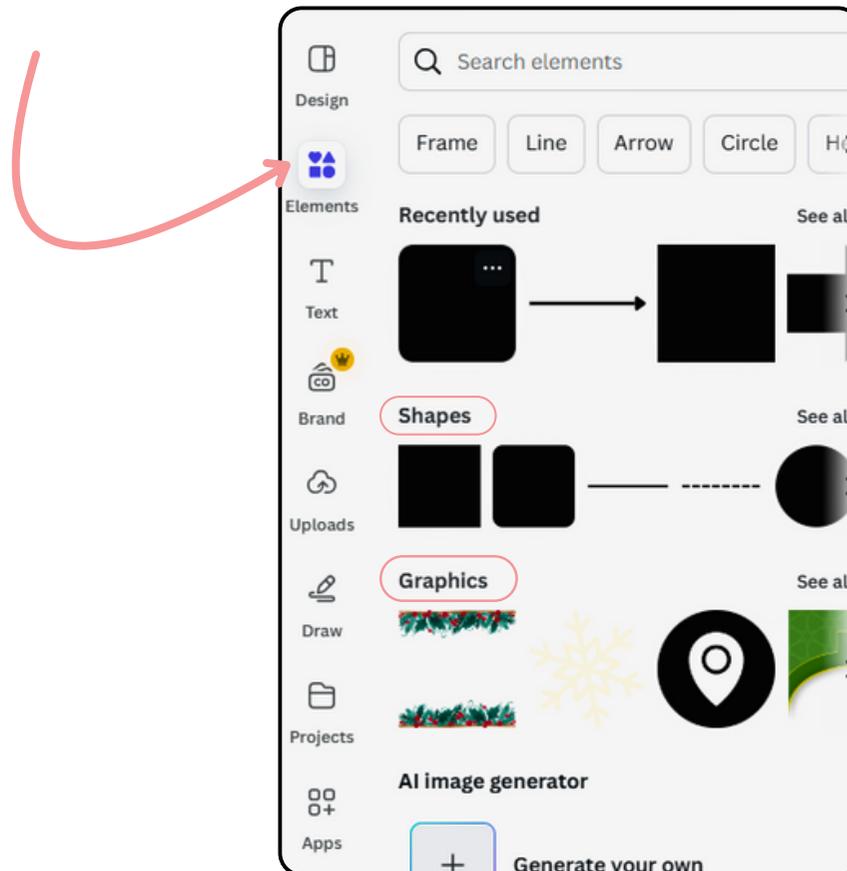
- Edit Text: Click on the text boxes to edit the content. You can change the font, size, color, and alignment of the text.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 4: CUSTOMIZE THE DESIGN

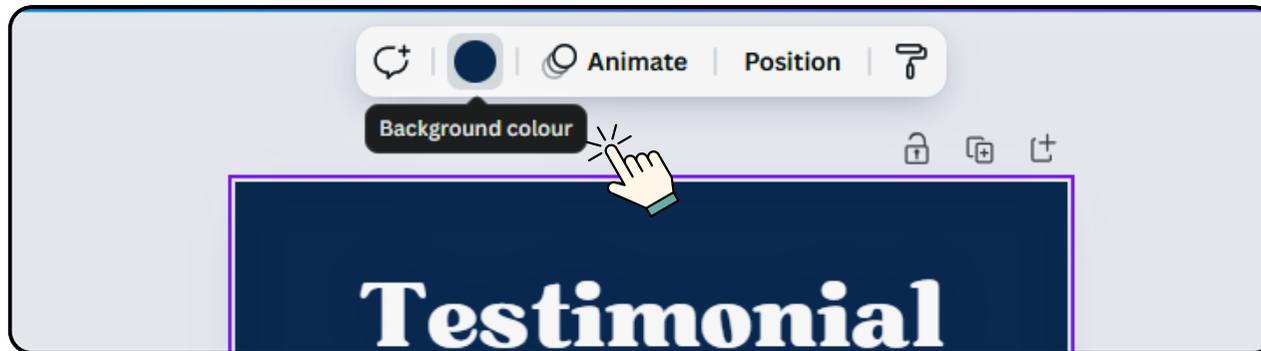
- Add Elements: Use the left menu to add elements like shapes, icons, graphics, photos, and more. Canva has a rich library of free and premium elements.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 4: CUSTOMIZE THE DESIGN

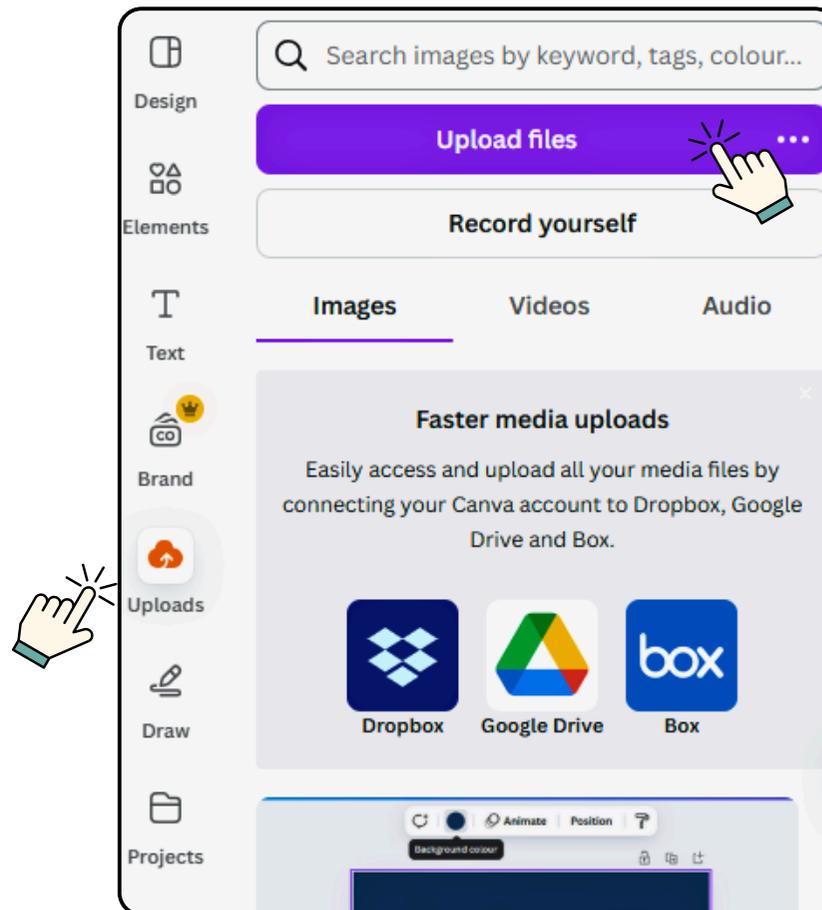
- Add Backgrounds: Select a background using the options in the left menu. You can choose solid colors, patterns, or images.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 4: CUSTOMIZE THE DESIGN

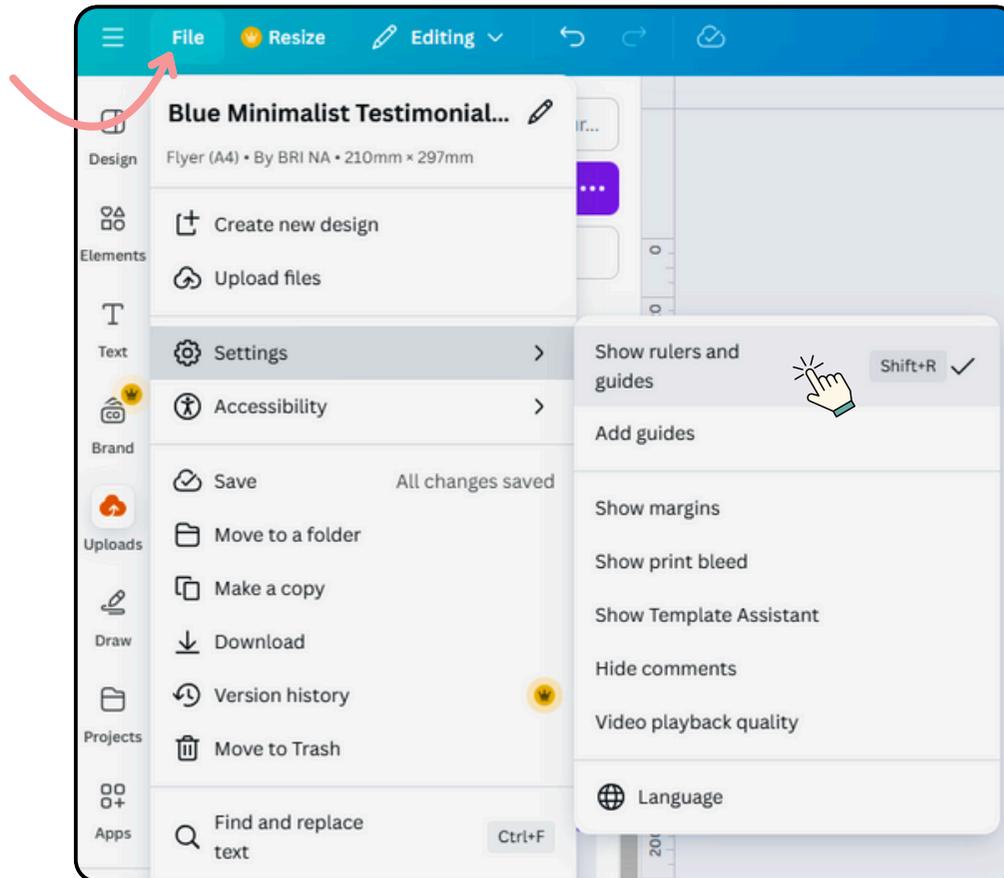
- Upload Images: You can also upload your own files by clicking "Uploads" in the left menu.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 5: USE THE LAYOUT TOOLS

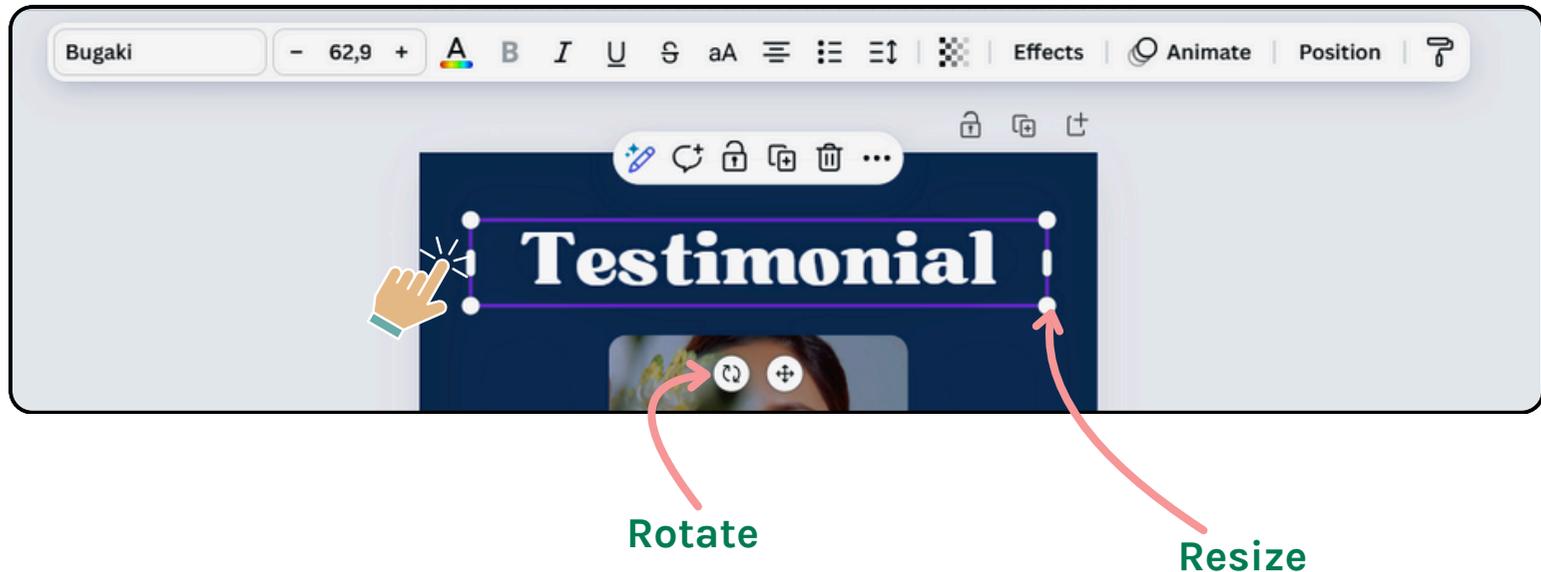
- Align Elements: Use the alignment guides to position elements precisely in the <<File/Settings/Show Rulers and Guides>> tab.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 5: USE THE LAYOUT TOOLS

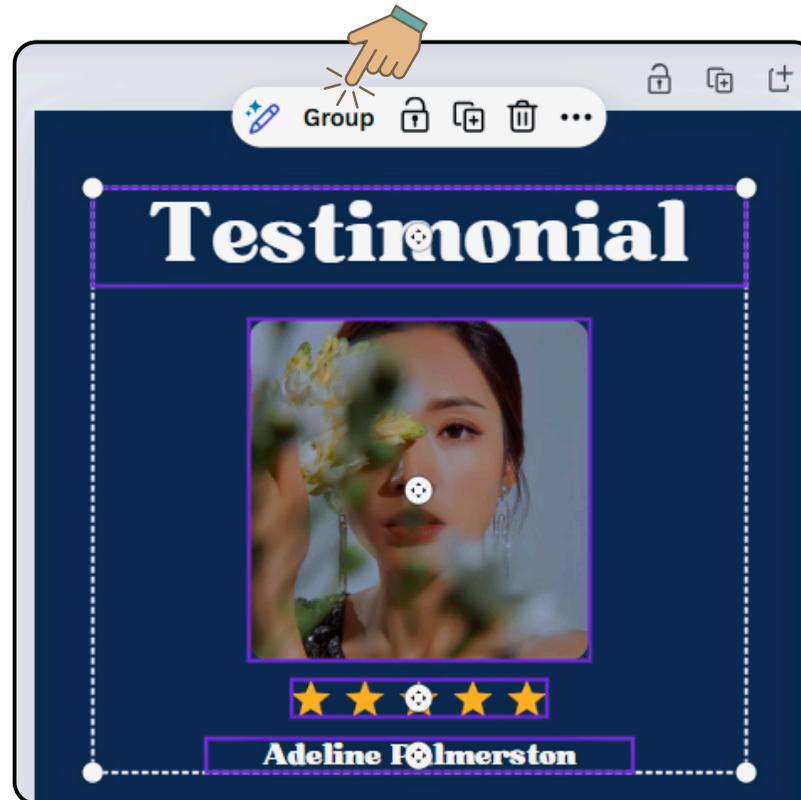
- Resize and rotate: Click on an item to resize or rotate it.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 5: USE THE LAYOUT TOOLS

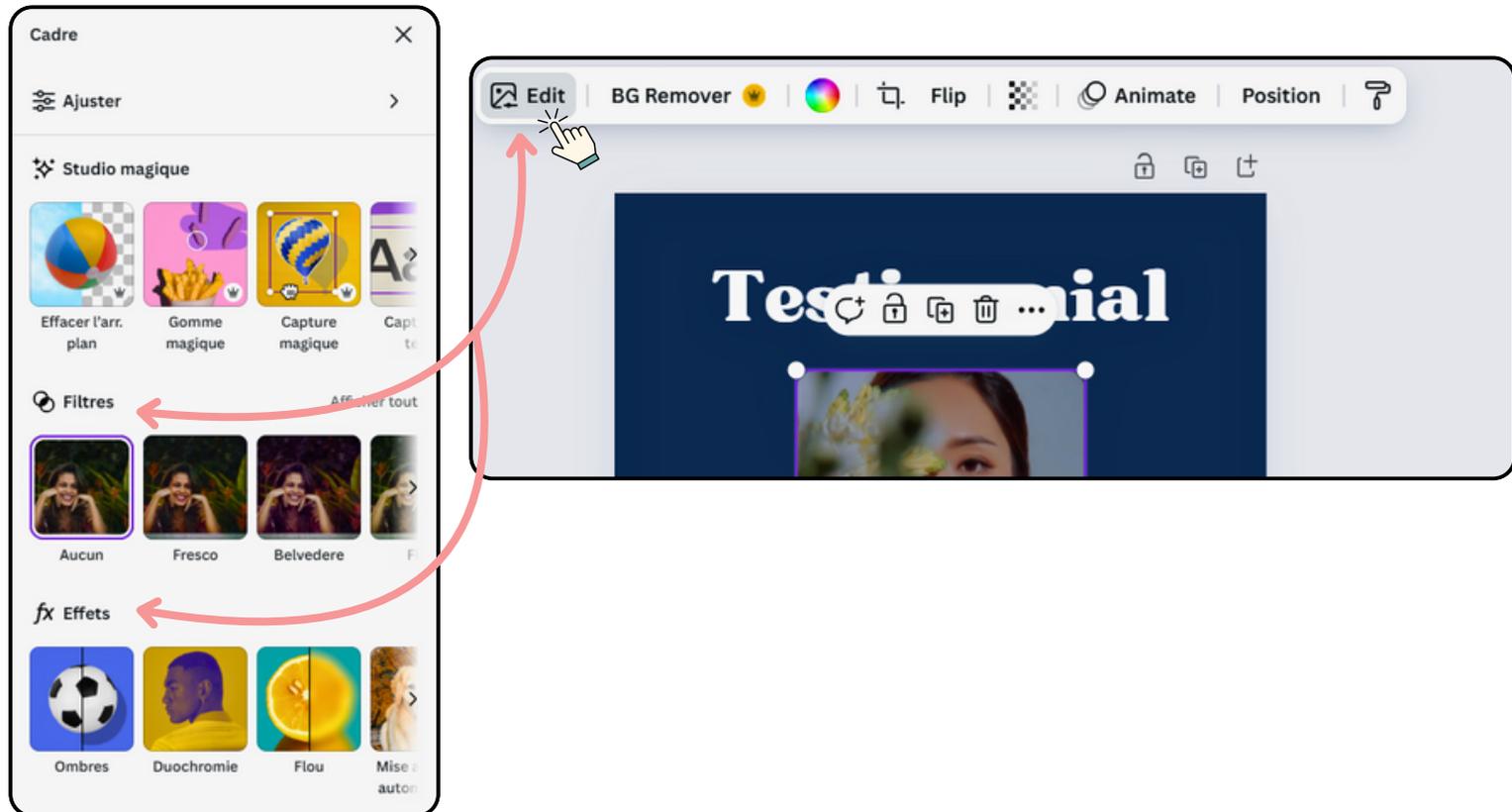
- Grouping and ungrouping: Select multiple items and click "Group" to link them together. Click "Ungroup" to separate them. This way, all grouped items will move together once selected.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 6: ADD EFFECTS AND FILTERS

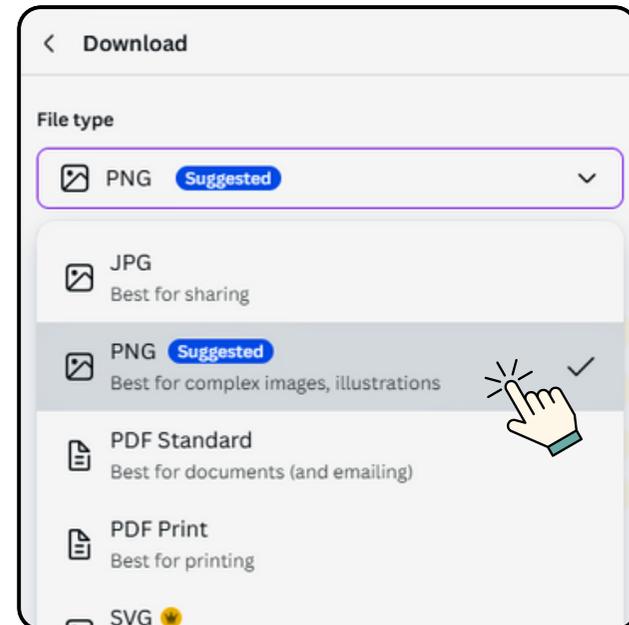
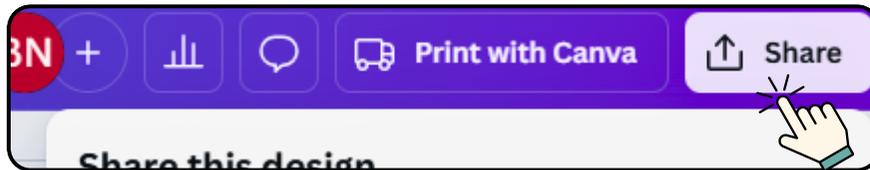
- Apply filters: Select an image, click “edit” and use the filters to adjust its appearance.
- Add text effects: Click on the text and explore the effects options to add shadows, glows, and more.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 7: FINALIZE AND EXPORT

- Re-read and Adjust: Proofread your design to make sure everything is correct and aligned properly.
- Download: Click the "Share" button and then "Download". Choose the format (PNG, JPG, PDF, etc.) and the quality (standard or high resolution).
- Share: You can also share your design directly on social media or get a shareable link.



1 HOW TO CREATE CONTENT YOURSELF WITH CANVA

STEP 8: USE CANVA FOR TEAMS (OPTIONAL)

- Collaborate in real time: If you work as a team, Canva for Teams allows multiple users to collaborate on the same project in real time.
- Permission Management: Control who can edit, comment, or simply view your designs.

VIDEO TUTORIAL



*Click here to learn how to create
a team on Canva!*

By following these steps, you'll be able to create professional and attractive designs on Canva in no time. Feel free to explore and experiment with the different features to get the most out of this powerful tool.