

MODULE 11 - CREATING ANIMATION CONTENT

# IT'S TIME TO PRACTICE!





## EXERCISE 1

### USING CANVA TO CREATE AN EVENT POSTER

#### OBJECTIVE: DISCOVER THE BASIC FEATURES OF CANVA AND CREATE A POSTER

- Registration and Login: Create an account on Canva if you haven't already.
- Choose a design: Search for a “poster” or “event” template in the search bar.
- Customization:
  - Edit the text to include details of your fictional event (eg: event title, date, location).
  - Add graphic elements: icons, background images, etc.
- Export: Download your creation as a PDF or JPEG and share it.



## EXERCISE 2

### USING CAPCUT TO MAKE A SIMPLE VIDEO

#### OBJECTIVE: DISCOVER CAPCUT AND CREATE A SHORT VIDEO WITH TRANSITIONS

- Download CapCut from your store (Android or iOS).
- Import Photos/Videos: Choose 5-10 photos or videos from your phone.
- Video Editing:
  - Use the cut function to remove unnecessary parts.
  - Add transitions between each element for better fluidity.
  - Integrate background music from CapCut's library.
- Export the video and share it on your phone.



## EXERCISE 3

### CREATE A PERSONALIZED PHOTO ALBUM

#### GOAL: ORGANIZE PHOTOS AND CREATE A PERSONALIZED ALBUM

- Organize Photos: Gather a selection of photos on a topic (e.g. vacation, family event).
- Use an app (Google Photos, Canva, or Snapfish):
- For Google Photos: Create a new album, add photos and personalize with descriptions.
- For Canva: Create an album design, upload your photos, and customize with captions.
- Finalize and share: Download the finished album or order a print via Snapfish.



## EXERCISE 4

### ADAPTING CONTENT FOR AN OLDER AUDIENCE

**OBJECTIVE: CREATE A VISUAL ADAPTED TO THE VISUAL AND COGNITIVE NEEDS OF THE ELDERLY**

- Create an invitation card for a board game night for seniors on Canva:
- Choose a font size that is large enough (minimum 18 pt).
- Use strong contrasts (dark text on light background).
- Avoid fancy fonts and stick to readable fonts like Arial or Verdana.
- Applying color psychology:
- Check out the recommended color guide for older adults (Chapter 5: Color Psychology).
- Finalize and evaluate: Share the design with someone and observe their reading comfort.